

PLANK[®]

AVUS



www.plank.it

PLANK é un'azienda storica che ha i suoi inizi nel 1893. In linea con la filosofia aziendale volta alla ricerca, l'obbiettivo di base è di indagare le possibilità tecnologiche e unirle finemente ai principi del design. Proprio in questo modo l'azienda ha fatto crescere la collezione, rendendo sempre più riconoscibile il marchio PLANK. La Collezione si distingue in diverse tipologie di prodotto: sedie, poltroncine, sedute Lounge, sistemi di tavoli, sgabelli e complementi d'arredo. I prodotti PLANK hanno ricevuto numerosi premi e riconoscimenti e sono esposti nei più importanti musei del mondo.

PLANK's history dates back to 1893. The basic objective has always been the investigation and intensive research for technological possibilities connected to the principles of design. In this way the company has established the collection gradually and without compromise. This principle is what created the brand for which it is known today: clear and recognizable. The collection distinguishes itself in various types of products: chairs, armchairs, lounge seatings, table systems, stools and accessories. PLANK products have received numerous awards and acknowledgments and are part of important museum collections around the world.

PLANK ist ein traditionsreiches Unternehmen und hat seinen Ursprung im Jahre 1893. Technologie und Funktionalität vereint durch das Design war jeher das Ziel der Bestrebungen. Unter diesem Leitmotiv ist die Kollektion gewachsen und wird heute der Name PLANK unverkennbar in Verbindung gebracht. Die Kollektion unterscheidet sich in verschiedenste Produkt-Typologien: Stühle, Sessel, Lounge Sessel, Tischsysteme, Barhocker und Accessoires. Die Produkte von PLANK wurden mehrfach ausgezeichnet und stehen in weltweit renommierten Museumskollektionen.

Museums:

Die Neue Sammlung - The International Design Museum Munich, Germany - MoMA, The Museum of Modern Art, New York, USA - The Design Museum, Cape Town, South Africa - Musée du Québec, Québec city, Canada - Museum für Angewandte Kunst, Frankfurt, Germany - Triennale Design Museum, Milano, Italy - Kunststoffmuseum Düsseldorf, Germany - The Art Institute of Chicago, USA - Museum für Gestaltung, Zürich, Switzerland - Deutsches Museum, München, Germany.

design Konstantin Grcic **AVUS**



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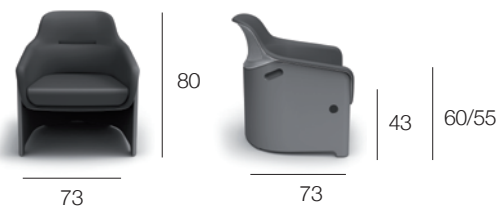




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design Konstantin Grcic

mod. 1920-12



Seduta lounge, base portante e scocca di plastica, imbottitura in schiumato poliuretano ignifuga rivestimenti in pelle naturale.

Lounge chair, base and seat shell in plastic, upholstery in polyurethane foam (flame retardant), covering in natural leather.

Lounge Sessel, Basis und Sitzschale aus Kunststoff, Polsterung aus Polyurethan Kaltschaum (Feuerhemmend), Überzug in Naturleder.



Pelle / Leather / Leder
Florida



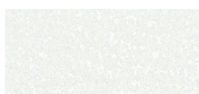
nero, black, schwarz



marrone, brown, braun



arancione, orange, orange



bianco, white, weiss

Base / Base / Basis
ABS opaco / matt / matt



nero, black, schwarz



bianco, white, weiss



grigio topo perlato,
pearl mouse grey, perlmausgrau

Schienale / Backrest / Rückenlehne
ABS lucido / brilliant / hochglanz



nero, black, schwarz



arancione, orange, orange



bianco, white, weiss



viola, violet, violett



grigio topo perlato,
pearl mouse grey, perlmausgrau

